



VOLUME 1 ISSUE 16

NEWSLETTER DATE OCTOBER 2009

November win what you buy contest (page 4)

*This years Limited Editions have been announced.*

**Order yours today. (Brochure enclosed)**

**New website under development see inside for details**

Valley Vines to Wines  
Home Hobby Brewing Supplies & Quality Products Made on Premise

HOME WINEMAKING PRODUCTS WINE IDEAS ABOUT US CONTACT

**Welcome**

We provide our customers with one of the most unique and enjoyable bottling experiences in the world and we never stop trying to make things better.

We use the high grade synthetic corks from nomacorc, quality peel & stick labels from Macday, four head bottle fillers, automatic corkers and most importantly the award winning wine kits from Winexpert. Plus we offer exceptional customer service and many years of wine making experience.

All these things coupled with our beautiful new location located at 3030 St. Johns Street, Port Moody and high level of cleanliness makes us truly a place you can feel proud to make your wine at. We look forward to seeing you in the store.

Cheers, Sandra, Michael & Staff

**Latest News** » ALL ARTICLES AND NEWS

**Fall & Winter Giftware**  
We just recieved in all our Fall and Winter Giftware stock. This includes new ceramic trays & bowls, coasters and a huge selection of napkins just to name a few items. » [READ FULL ARTICLE](#)  
POSTED SEPTEMBER 23RD, 2009 | 0 COMMENTS

**Limited Edition Wine Tasting and Food Pairing November 8th, 2009**  
Beyond The Grape is happy to once again be hosting a wine tasting night on Sunday, November 8th, 2009. This night will feature commercial equivalent wines to the 2010 Limited Edition Series. » [READ FULL ARTICLE](#)  
POSTED SEPTEMBER 5TH, 2009 | 0 COMMENTS

**New releases are here**  
Winexpert has added a few new wines to its line up. They will arrive on September 8th. » [READ FULL ARTICLE](#)  
POSTED SEPTEMBER 5TH, 2009 | 0 COMMENTS

Gallery  
photo and video gallery

Calendar  
events, listings

Newsletter  
tips, facts and more

Check Your Wine  
check your batch

Special Offers  
promotions, coupons

Beyond The Grapevine  
words from the vintner

Links  
site of interest

Tim's Blog  
WINE TIPS, LINKS, THOUGHTS, and more.

Great Wine is Yours for the Making.

Home | Winemaking | Products | Wine Ideas | About Us | Contact | Designed by Sharkbite Art + Design, Powered by Vortex CMS

Exciting new resources for you as we move to an electronic environment. Enter to win see details Inside.

## Going electronic:

We are in the process of redeveloping our website and electronic resources. Our goal is to provide you with a wide range of information and reduce costs related to things like paper newsletters. We expect to be live with a new website before the end of November and we will be collecting e-mail addresses from you if you want to receive your information by e-mail. We will still send paper newsletters to those that prefer. Enter to win prizes by giving us your e-mail address next time you are in the store.

### What will the new website do for you?

You will be able to:

- Review your wine history
- Check where your wine is as it is processed
- Record your own comments related to each wine
- Check out current promotions or upcoming Oak Barrel listings
- Find information on a wide range of things such as wine styles, how to make wine from kits, what other people have said about various wines, instructional videos, and much more.
- Events calendar
- We are also researching the ability to book appointments on-line as well as e-mail reminders about upcoming appointments
- Access Winexpert's regular newsletters, recipe's and tips

In addition Winexpert will be feeding constant updates and relevant information that will enhance your wine lifestyle and experience.

### Join us on facebook :

Become a friend of Valley Vines To Wines and receive an extra competition entry as well as updates about what is happening in the store. Newsletters will still be sent about 3 times a year but our facebook will have much more regular information .

We are all learning as we go so we appreciate your patience and welcome your suggestions.



Authorized Retailer



## Limited Editions:

As you will see from the enclosed pamphlet, Winexpert has brought back 5 of the most popular Limited Edition wines from the last 20 years. We know from your comments about each of the wines that these will be very popular choices. We can very highly recommend every one of these wines. Many of us have let our cellars run down a little with the economic situation over the last year. These wines will be excellent choices to rebuild. At this time we will take your reservation and you don't pay until you start the wine.

All three reds will be offered oak barrel ageing but space will be very limited so book your wines early. Our deadline for reserving our order is December 14th so you need to let us know which ones you want by the 11th of December.

Watch Tim's videos on each of the wines follow the links through [www.winexpert.com](http://www.winexpert.com) click on Tim's Blog scroll to DEL.ICIO.US Links then on Tim On YouTube There you will find videos for each wine describing the areas grown and details about the wine itself. For any of you who have had the chance to be at one of Tim's presentations you already know how informative and entertaining they are.

Also check out the website [www.limitededition20.com](http://www.limitededition20.com) where you can enter a competition with great prizes based on the Limited Edition wine information provided. We have tried it and it has been a lot of fun learning about the wines and regions

## DEADLINE FOR MAKING WINE READY FOR BOTTLING BEFORE CHRISTMAS

7 Week - November 4th

Thank you for your support at our customer appreciation day. We were able to raise \$475.69 for the united Way. Special thanks to Thrifty's who supplied the hot dogs Chris Gale and Clay Brown along with his visiting Japanese student. These were your cooks who did an outstanding job for us

## New Labels

Many people have expressed how happy they are with the new plastic labels and how easy it is to take them off. We do not have them for all wines but we now have plastic labels that you can personalize. We have 8 new designs that you can choose from. Cost is .28 cents per label.





*HOME HOBBY BREWING SUPPLIES AND  
QUALITY PRODUCTS MADE ON PREMISE*

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Visit the Loft Art Gallery and  
view the fine works by the fol-  
lowing:

**Oct 30th to Dec 4th**

**Tzouhalem Spinners**

**And Weavers**

## Current Best Sellers

People often ask which wines other customers are buying. It is also interesting to watch swings in customer tastes. We have reviewed our sales so far this year and want to share our experience with you:

Best selling reds:

7-8 week

Red

Napa Valley Stags Leap District Merlot

Italian Amerone

Argentine Malbec

5 week

Red

Australian Shiraz

Merlot

California Zinfandel Shiraz

WHITE

Italian Pinot Grigio

German Muller Thurgau

Australian Traminer Riesling

WHITE

German Muller Thurgau

Gewurztraminer

Italian Pinot Grigio

**Contest: Any wine kit you purchase November 1st to December 15th will entitle you to an entry to win a gift certificate equivalent to the value of your kit purchase price**

